

新聞稿

2020年10月22日

富通保險與慕尼黑再保險宣佈就數碼核保方案展開合作

- 慕尼黑再保險自動化解決方案 (Munich Re Automation Solutions) 之雲端數碼核保工具將為富通保險帶來關鍵優勢
- 縮短繕發保單所需的處理時間，提升客戶體驗

香港 — 富通保險有限公司（「富通保險」）與慕尼黑再保險自動化解決方案（Munich Re Automation Solutions）今天宣佈就雲端數碼核保方案展開新合作。慕尼黑再保險自動化解決方案為保險業內專門提供數碼新業務、核保和分析解決方案的領先供應商。

透過新合作，富通保險將利用慕尼黑再保險的 SaaS 數碼自動核保方案 ALLFINANZ SPARK（「SPARK」），顯著提升客戶數碼體驗，包括縮短繕發保單所需的處理時間。這是富通保險推動核保過程數碼化的重大進展。

配合 SPARK 靈活、易於融合的系統，富通保險可以更快捷、順暢地提升現有的核保能力，同時提供其他全新服務。富通保險將來可利用 SPARK 為客戶提供實時銷售，把人工核保程序轉成即場進行，有助客戶準確決策，加強核保流程自動化，提升效率。

慕尼黑再保險自動化解決方案亞洲區執行副主席 Alby Van Wyk 表示：「ALLFINANZ SPARK 令報價及保單處理程序變得更加簡單、快捷、清晰，省卻客戶在壽險核保過程中許多往來手續。SPARK 平台使用先進科技，讓保險公司可在全新的數碼服務上增設其他服務，包括將來推行測性核保。這與以往的做法大有不同，客戶將享受更優越的體驗。」

富通保險首席營運總監蔡靈芝補充：「我們十分高興能與長期走在保險業數碼革命最前沿的慕尼黑再保險合作。客戶反映需要更簡便的方法去購買、更新或調整保單，我們因應需求積極回應。長遠而言，全新的數碼核保解決方案將省時和加快流程，同時不影響準確性、安全性以及產品競爭力和定價。」

傳媒查詢：

富通保險有限公司

企業傳訊

林麗麗

電話：+852 2591 8420

sadie.lam@ftlife.com.hk

慕尼黑再保險自動化解決方案

傳媒關係

Michael Kearney

電話：+353 1 293 28 88

mkearney@munichre.com

關於富通保險有限公司

富通保險有限公司（於百慕達註冊成立之有限公司）（「富通保險」）為新創建集團有限公司（股份代號：0659）之全資附屬公司，也是香港最具規模的壽險公司之一。富通保險服務香港逾三十年，為個人及機構提供一系列多元化的保險及理財規劃產品服務，涵蓋人壽保障、醫療保險、意外保障、儲蓄計劃和投資保險。作為新世界集團成員，富通保險亦透過與集團多元業務的協同，從創富傳承、健康養生到優質生活，為客戶提供完善的人生規劃方案。

About Munich Re Automation Solutions

Munich Re Automation Solutions, is the world leading provider of digital new business, underwriting and analytics solutions to the insurance industry. Working with forward-thinking customers across the globe, we're on a mission to revolutionize the way life insurance is bought and sold, using next-generation technology to give insurers the power to grow their businesses profitably.

About Munich Re

Munich Re is one of the world's leading providers of reinsurance, primary insurance and insurance-related risk solutions. The group consists of the reinsurance and ERGO business segments, as well as the capital investment company MEAG. Munich Re is globally active and operates in all lines of the insurance business. Since it was founded in 1880, Munich Re has been known for its unrivalled risk-related expertise and its sound financial position. It offers customers financial protection when faced with exceptional levels of damage – from the 1906 San Francisco earthquake through to the 2017 Atlantic hurricane season and to the California wildfires in 2018. Munich Re possesses outstanding innovative strength, which enables it to also provide coverage for extraordinary risks such as rocket launches, renewable energies, cyberattacks, or pandemics. The company is playing a key role in driving forward the digital transformation of the insurance industry, and in doing so has further expanded its ability to assess risks and the range of services that it offers. Its tailor-made solutions and close proximity to its customers make Munich Re one of the world's most sought-after risk partners for businesses, institutions, and private individuals.

Munich Re Disclaimer

This press release contains forward-looking statements that are based on current assumptions and forecasts of the management of Munich Re. Known and unknown risks, uncertainties and other factors could lead to material differences between the forward-looking statements given here and the actual development, in particular the results, financial situation and performance of our Company. The Company assumes no liability to update these forward-looking statements or to make them conform to future events or developments.