

新闻稿

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## 富通保险与慕尼黑再保险宣布就数码核保方案展开合作

- 慕尼黑再保险自动化解决方案 (Munich Re Automation Solutions) 之云端数码核保工具将为富通保险带来关键优势
- 缩短缮发保单所需的处理时间，提升客户体验

香港 — 富通保险有限公司 (「富通保险」) 与慕尼黑再保险自动化解决方案 (Munich Re Automation Solutions) 今天宣布就云端数码核保方案展开新合作。慕尼黑再保险自动化解决方案为保险业内专门提供数码新业务、核保和分析解决方案的领先供货商。

透过新合作，富通保险将利用慕尼黑再保险的 SaaS 数码自动核保方案 ALLFINANZ SPARK (「SPARK」)，显著提升客户数码体验，包括缩短缮发保单所需的处理时间。这是富通保险推动核保过程数码化的重大进展。

配合 SPARK 灵活、易于融合的系统，富通保险可以更快捷、顺畅地提升现有的核保能力，同时提供其他全新服务。富通保险将来可利用 SPARK 为客户提供实时销售，把人工核保程序转成即场进行，有助客户准确决策，加强核保流程自动化，提升效率。

慕尼黑再保险自动化解决方案亚洲区执行副主席 Alby Van Wyk 表示：「ALLFINANZ SPARK 令报价及保单处理程序变得更加简单、快捷、清晰，省却客户在寿险核保过程中许多往来手续。SPARK 平台使用先进科技，让保险公司可在全新的数码服务上增设其他服务，包括将来推行测性核保。这与以往的做法大有不同，客户将享受更优越的体验。」

富通保险首席营运总监蔡灵芝补充：「我们十分高兴能与长期走在保险业数码革命最前沿的慕尼黑再保险合作。客户反映需要更简便的方法去购买、更新或调整保单，我们因应需求积极响应。长远而言，全新的数码核保解决方案将省时而加快流程，同时不影响准确性、安全性以及产品竞争力和定价。」

传媒查询：

富通保险有限公司

企业传讯

林丽丽

电话：+852 2591 8420

[sadie.lam@ftlife.com.hk](mailto:sadie.lam@ftlife.com.hk)

慕尼黑再保险自动化解决方案

传媒关系

Michael Kearney

电话：+353 1 293 28 88

[mkearney@munichre.com](mailto:mkearney@munichre.com)

### **关于富通保險有限公司**

富通保險有限公司（于百慕达注册成立之有限公司）（「富通保險」）为新创建集团有限公司（股份代号：0659）之全资附属公司，也是香港最具规模的寿险公司之一。富通保險服务香港逾三十年，为个人及机构提供一系列多元化的保险及理财规划产品服务，涵盖人寿保障、医疗保险、意外保障、储蓄计划和投资保险。作为新世界集团成员，富通保險亦透过与集团多元业务的协同，从创富传承、健康养生到优质生活，为客户提供完善的人生规划方案。

### **About Munich Re Automation Solutions**

Munich Re Automation Solutions, is the world leading provider of digital new business, underwriting and analytics solutions to the insurance industry. Working with forward-thinking customers across the globe, we're on a mission to revolutionize the way life insurance is bought and sold, using next-generation technology to give insurers the power to grow their businesses profitably.

### **About Munich Re**

Munich Re is one of the world's leading providers of reinsurance, primary insurance and insurance-related risk solutions. The group consists of the reinsurance and ERGO business segments, as well as the capital investment company MEAG. Munich Re is globally active and operates in all lines of the insurance business. Since it was founded in 1880, Munich Re has been known for its unrivalled risk-related expertise and its sound financial position. It offers customers financial protection when faced with exceptional levels of damage – from the 1906 San Francisco earthquake through to the 2017 Atlantic hurricane season and to the California wildfires in 2018. Munich Re possesses outstanding innovative strength, which enables it to also provide coverage for extraordinary risks such as rocket launches, renewable energies, cyberattacks, or pandemics. The company is playing a key role in driving forward the digital transformation of the insurance industry, and in doing so has further expanded its ability to assess risks and the range of services that it offers. Its tailor-made solutions and close proximity to its customers make Munich Re one of the world's most sought-after risk partners for businesses, institutions, and private individuals.

### **Munich Re Disclaimer**

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